

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview

Expression of Interest - Eligibility

* indicates a required field

Program Overview

Through the \$80 million Tourism Icons Investment Fund (TIIF), we are partnering with industry to create the state's next world-class attractions. Under this fund, assistance is available for significant, strategic and catalytic projects that attract visitors and deliver enduring economic and social benefits to our communities.

Funding between \$1 million and \$5 million (GST exclusive) is available to eligible applicants and projects to support the delivery of iconic tourism projects in Queensland.

Funding is provided on a 1:1 co-contribution basis, meaning applicants must contribute at least 50% of the total eligible project costs (GST exclusive). For example, a grant of \$1 million (GST exclusive) would support a project with a minimum total eligible cost of \$2 million (GST exclusive).

Eligibility

For more information about program eligibility, applicants are encouraged to review the [program guidelines](#).

Applicant Eligibility

To be eligible for funding consideration an applicant must:

- Be a new or established tourism operator who can demonstrate active establishment of tourism operations in Queensland through evidence of land tenure, lease arrangements, and/or existing operations;
- Hold an Australian Business Number; and
- Be registered for GST at the time of application.

Not-for-profit organisations and Queensland Local Government Authorities that provide a tourism service or experience are eligible to apply for funding under this program.

If a consortium submits an application, the lead partner must be an eligible organisation and, if successful, will be responsible for executing the Funding Agreement and managing project delivery, including progress and financial acquittal reports. Documented evidence of involvement and support of consortium partners must be provided as part of the application.

Project Eligibility

To be eligible for funding consideration, a project must:

- Be situated on freehold or leasehold land and have owner's consent to develop and operate tourism infrastructure or experience;
- Have relevant zoning that allows tourism infrastructure or experience;
- Align with Destination 2045 relevant tourism strategic plans (e.g. Regional Tourism Organisation (RTO) destination plans);
- Already have in-principal support from local government and Traditional Owners, where required;
- Be investment ready, with secured co-funding; and
- Commence within 3 months of funding approval and reach practical completion by 30 June 2028.

Projects that have obtained all applicable Local, State, and Australian Government approvals (including Development Approval/

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview

Bodies not eligible for funding under the program include:

- State, Territory and Australian Government agencies or associated agencies such as statutory bodies or government owned corporations; and
- Applicants that do not meet eligibility requirements.

s), are a priority for this fund. However, projects where applications have been lodged and a decision is pending, may be considered under this program.

For accommodation development projects, applicants are encouraged to propose projects that focus on innovative and sustainable accommodation experiences, including semi-permanent infrastructure for example eco-tents, tiny homes, glamping accommodation, or eco-lodges, which align with the program's goals of creating unique and environmentally responsible tourism opportunities.

Applications for the construction, refurbishment, or expansion of traditional style hotels, motels, or serviced apartments are not a program priority for funding.

EOI Eligibility

Please review the [program eligibility criteria](#) to determine if you are an eligible applicant and the proposed activity satisfies the eligibility criteria.

The submission of an EOI does not guarantee an invitation to submit a Full Business Case.

Should you select no, you will not be able to proceed with this application.

Does your tourism operation and project meet the eligibility criteria? *

☐ Yes

☐ No

Organisation Details

* indicates a required field

Applicant Organisation Details

If your organisation has multiple business names or ABNs, please note the Applicant Organisation, as entered in the application, will be the entity that the Queensland Government will contract with, should the application be successful. The Department will not consider a change of entity to what is presented here as the Applicant Organisation (in particular, the entity as defined by the applicant's ABN).

Registered Applicant Organisation Name *

This is the entity name as per the ABN registration.

Applicant trading name *

This is the name the business publicly trades as.

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview

ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

Must be an ABN.

Applicant Administration Details

The contact listed in this section will be the primary admin contact for the project.

The admin contact may or may not be the same as the project contact.

Applicant Admin Contact *

Title	First Name	Last Name

Applicant Primary Phone Number *

Must be an Australian phone number.

Applicant Organisation *

Applicant Primary Email *

Must be an email address.

Applicant Position *

Applicant Primary Website *

Must be a URL.

Applicant Office Address *

Applicant Postal Address *

Organisation Structure

Select the Applicant Entity type for the ABN provided *

Is the Applicant Organisation a new or existing tourism operator? *

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview

Your response activates mandatory questions in this form specific to the entity type.

☐ New

☐ Existing

Are you applying on behalf of a consortium? *

☐ Yes

☐ No

Is the applicant an Indigenous Enterprise? *

☐ Yes

☐ No

More than 50% owned by Aboriginal or Torres Strait Islander people.

Trust Information

You have indicated that the applicant entity is a trust or Trustee for a Trust.

Please attach a copy of the trust deed that shows the beneficiaries and related entities. *

Attach a file:

Local Government Authority

What is/are the bookable LGA-owned tourism operations that the grant funds will be supporting? *

Only LGAs that directly operate a bookable tourism service can apply.

Consortium Information

Please provide details of the consortium including evidence of involvement, structure and support of all consortium partners. *

Attach a file:

Applicant Organisation - Current Operational Details

How many years has the business been trading? *

Must be a number.

Number of full-time employees currently employed *

Must be a number.

How many years trading under current owner/management? *

Must be a number.

Number of part-time employees currently employed *

Must be a number.

Number of full-time equivalent (FTE) positions *

Must be a number.

Two 0.5 part-time employees equal 1 FTE.

Accreditation Status

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview

Is the business currently recognised as a Best of Queensland Experience? *

☐ Yes

☐ No

A list of the current BOQE products can be found on the TEQ website here: <https://teq.queensland.com/au/en/industry/industry-resources/best-of-queensland-experience-program>.

Has the business achieved sustainability certification or similar? *

☐ Yes

☐ No

Applicant Organisation - Business Nature

Describe the nature of your tourism business, including core tourism products and services.

If you are a new operator, or a tourism operator from another Australian jurisdiction, describe how your operation demonstrates active establishment of tourism operations in Queensland with significant tourism benefits to Queensland.

Describe the nature of the tourism operation. *

Word count:

Project Details

*** indicates a required field**

Project

Project Title - enter a title for the project. *

Word count:

Must be no more than 10 words.

Related to the key activity/infrastructure being delivered.

Clearly describe the project. For example: construction of 10 additional self-contained 2 bedroom eco-cabins accommodating up to 40 guests with a range of room configurations to suit various group sizes. *

Word count:

Must be no more than 100 words.

Tourism Industry Sector *

Other:

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview

Briefly outline how the project relates to the key priority area/s selected. *

Refer back to the priority area definitions on page 1 of this form and in the guidelines.

Select the product type for your project. *

Other:

If multiple options apply, select the one that is most suited.

Please provide all relevant supporting documentation, including a detailed project plan, comprehensive design documentation, and a fully itemised project budget. *

Attach a file:

You can upload multiple documents.

Expected Project Start Date *

Must be a date.

Projects must commence within 3 months of funding approval.

Estimated Project End Date *

Must be a date.

Explain how accessibility has been considered in the development of this project. Where accessibility improvements are proposed, describe the expected outcomes. If accessibility improvements are not feasible or appropriate, provide a brief explanation. *

Word count:

Must be no more than 150 words.

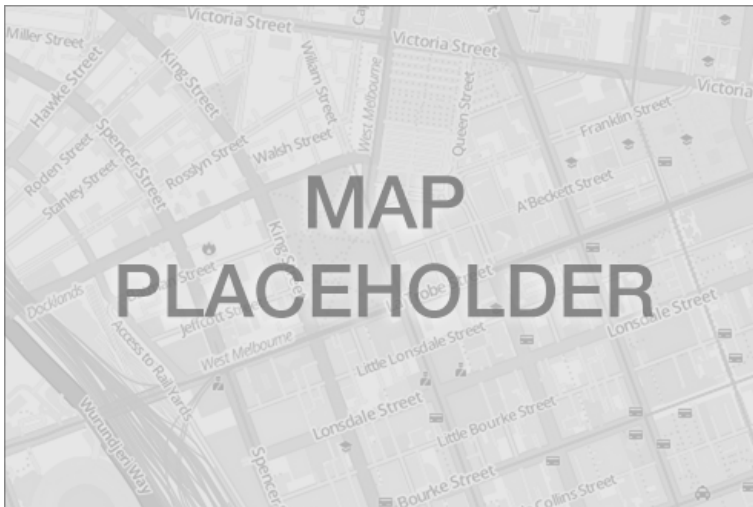
Project Location

If the project location address is not found, you can move the pin on the map to the correct location.

Project Location Address *

Address

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview



Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

Please provide the Real Property Description (Lot on Plan) the project will be located *

Enter N/A if the project is not located on a plot of land.

Which Regional Tourism Organisation area is the project located within? *

Please select from the download list.

Project Outcomes

Enter the estimated tourism benefits directly supported by this project.

The project must create genuine new full-time equivalent (FTE) jobs during both construction and ongoing operations. FTE is based on total hours (e.g., two part-time roles combining to full-time count as one FTE).

You need to:

- Explain the methodology and assumptions used to calculate job and financial figures.
- Provide supporting evidence, such as economic modelling, if available.

Estimated Jobs Supported

How many FTE jobs do you expect the project will support during implementation/construction? *

Must be a number.

How many additional FTE jobs do you expect the project will create once operational? *

Indigenous Jobs

From the total implementation/construction jobs, how many FTE jobs are expected to be for Aboriginal and/or Torres Strait Islander peoples? *

Must be a number.

From the total additional operational jobs, how many FTE jobs are expected to be for

Additional Annual Visitors

How many additional visitors per annum do you expect this project will attract? *

Must be a number.

Additional Visitor Expenditure

Predicted additional Total Visitor Expenditure per annum as a result of this project. *

Must be a dollar amount.

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview

Must be a number.

Aboriginal and/or Torres Strait
Islander peoples? *

Must be a number.

Project Outcomes - Methodology

Please advise the methodology and assumptions used to support the figures and amounts entered above. *

Word count:

How the figures and amounts were calculated.

Upload a copy of any project economic modelling which supports the project outcomes data (if applicable).

Attach a file:

Project Eligibility - Supporting Evidence

* indicates a required field

Land Ownership

Do you own the land on which the project will be located? If not, has owner's consent been obtained to develop and operate the proposed tourism infrastructure or experience? *

☐ Yes

☐ No

☐ Not applicable

Please provide more information to support your response to the question above. *

Attach supporting documents (multiple files can be uploaded).

Attach a file:

e.g. Land title, letter of support, owner's consent, lease conditions etc.

Zoning

Is the land on which the project will be located zoned to allow for the tourism infrastructure product or experience? If not, has a material change of use been lodged with the relevant Local Government Authority? *

☐ Yes

☐ No

☐ Not applicable

Tourism Icons Investment Fund Round 2: Expression of Interest

Form Preview

Please provide more information to support your response to the question above.
*

Attach supporting documents e.g. zoning certificate, MCU application, letter from Council confirming zoning etc.

Attach a file:

(multiple files can be uploaded).

Planning, Approvals and Permits

Are there any regulatory and/or environmental approvals, permits or agreements required to complete this project and commence operations? *

☐ Yes ☐ No

Approvals, Permits and Certifications Required

Projects that have obtained all applicable Local, State, and Australian Government approvals (including Development Approval/s), are a priority for this fund. However, projects where applications have been lodged and a decision is pending, may be considered under this program.

Detail any regulatory approvals and permits required to commence and complete the project or conduct activities related to the project.

Evidence from the relevant authority must be supplied to confirm an application status or confirm the requirements.

Evidence may include:

- A copy of the submitted application.
- Confirmation of application submission.
- Written confirmation from the relevant authority/ies detailing the required approvals, permits and certification and at what stage of the project these are required.

'Add More' rows as required.

Type of Approval	Status	Progress / Comments	Evidence of Application Status
			e.g. Approval or acknowledgement of submission

Application ID Reference

You have indicated you have commenced or submitted applications.

Please provide the application reference numbers and the authority agency.

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview

Authorised Agency

Application Reference ID

No Approvals Required

Please explain why no approvals, permits and/or certification is required for the project. *

Please attach written confirmation from the relevant authority that no approvals (including DA) are required at any stage of the project. *

Attach a file:

Barriers to Project Commencement

Are there any barriers to project commencement? *

☐ Yes

☐ No

Provide details of the issues and describe how the barriers will be overcome including the stakeholders and entities involved, the current status, next steps and timeframe for resolution. *

In-principle support

Does the proposed project have in-principle support from the relevant Local Government Authority? *

☐ Yes

☐ No

Please provide more information to support your response to the question above. *

For example, if in-principle support is not required from local government please outline why it is not required.

Attach supporting documents (multiple files can be uploaded).

Attach a file:

E.g. letters demonstrating support (if relevant).

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview

Does the proposed project have in-principle support from all relevant Traditional Owner groups? *

☐ Yes

☐ No

☐ N/A

Please provide more information to support your response to the question above. *

For example, if in-principle support is not required from Traditional Owners please outline why it is not required.

Attach supporting documents (multiple files can be uploaded).

Attach a file:

E.g. letters demonstrating support (if relevant).

Project Costs

* indicates a required field

Project Costs

Project costs should align with and be clearly reflected in the detailed budget submitted alongside the project plan.

Refer to the [Tourism Icons Investment Fund Round 2 Guidelines](#) for project cost eligibility.

All costs should be exclusive of GST.

How much grant funding are you requesting? *

Must be a whole dollar amount (no cents) and between 1000000 and 5000000.

Applicant Contribution

Funding is provided on a 1:1 co-contribution basis, meaning applicants must contribute at least 50% of the total eligible project costs (GST exclusive).

For example, a grant of \$1 million (GST exclusive) would support a project with a minimum total eligible cost of \$2 million (GST exclusive).

Important Notes:

- Ineligible costs will not be considered as part of the applicant's co-contribution and must be fully borne by the applicant.
- TIIF funding cannot be used for projects that have already commenced. However, funding may be applied to distinct and separate elements or stages of a broader project.
- The applicant must be the legal owner of any assets purchased or created using the funding.

Eligible Applicant Contribution (ex GST): *

Total Eligible Project Expenditure: *

Total Project Costs: *

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview

Must be a whole dollar amount (no cents).

Enter the total amount of ineligible project costs (if any) ex GST: *

Must be a whole dollar amount (no cents).

Enter \$0 if no ineligible contributions.

This number/amount is calculated.

Total Applicant Contribution: *

This number/amount is calculated.

Eligible and ineligible expenditure.

This number/amount is calculated.

Funding Co-contribution Ratio: *

This number/amount is calculated.

(Eligible Contribution divided by Grant requested)

Evidence of Contribution

Sufficient evidence must be provided of access to, or secured funding, to meet the minimum applicant contribution of 50 percent of the project's eligible costs and any additional or ineligible costs.

Review the [TIIF Round 2 Program Guidelines](#) for the types of evidence of co-funding that will be accepted.

'Add More' rows as required.

Funding Source (Organisation, Bank, Individual)

Evidence of confirmed funding from each contributing organisation or individual.

Name of individual / organisation.	Must be a dollar amount.	E.g. Bank statement, Bank Loan Approval or approved overdraft or official letter from an authorised company representative committing funding to the project.

The amount below is calculated from the Applicant Contribution details entered in the sections above.

Total Amount - 'Evidence of Applicant Contribution' table above *

This number/amount is calculated.

Is there any additional funding (not evidenced above) to be secured to complete the project? *

☐ Yes

☐ No

Please provide more information regarding the additional funding that is required and the strategy that will be engaged to ensure funding is secured and the project will commence and be completed within the requested timeframe. *

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview

Other Funding Assistance

Have you applied for, been approved for, or received any other funding for this project, either government or private? *

☐ Yes

☐ No

Please provide details

Organisation / Department program	Key components / activities of the funding	Date of application	Funding amount requested / obtained	Status	Date confirmed / expected to be confirmed
		Must be a date.	Must be a dollar amount.		Must be a date.

Supporting Documentation and Certification

* indicates a required field

Supporting Documentation

Please upload any additional supporting documentation here that you haven't already included in your application.

Attach a file:

You can upload multiple documents.

Privacy Statement

The Department of the Environment, Tourism, Science and Innovation (DETSI) collects and collates information from the application form to evaluate applications for the program. Only authorised officers and approved grant assessors have access to this information under the *Financial Accountability Act 2009* for the purpose of assessing the application for funding and reporting on program outcomes.

Applicants should note that broad details of successful proposals, agreed outcomes, progress and the level of funding awarded may be published by the Queensland Government.

Your personal information will not be disclosed to any other third party without your consent, unless required or authorised by law or by the *Information Privacy Act 2009*.

For audit and record-keeping purposes, the Queensland Government is required to retain the applications and other supplied support material.

The provisions of the *Right to Information Act 2009* apply to documents in the possession of the Queensland Government.

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview

More information on the DETSI Privacy Policy can be found on the website here:
www.detsi.qld.gov.au/help/legal/privacy.

Certification

This section should be completed by a person with authority for decision-making relating to the project.

By submitting this application form, I declare that

- I have the authority to lodge this application on behalf of the organisation.
- I have read (as referenced in the guidelines) and understand if a grant is approved, a formal agreement will be required to be signed by all parties.
- I understand additional specific conditions may also be included in the formal agreement, determined on a case-by-case basis.
- I understand that submission of a signed application does not guarantee approval for either all or part of the funding requested.
- I understand project costs incurred prior to the date of funding approval are not eligible for reimbursement and are incurred at the applicant's expense.
- I confirm that I, and my ultimate holding company (if applicable) are able to pay my/our debts as and when they become due and payable.
- I confirm that there are currently no claims that are pending or threatened against or by me or my ultimate holding companies (if applicable), which relate to the solvency (ie. ability to pay debts as and when they become due and payable).
- I hereby certify all details provided in this application are true and correct and understand the department's policy on confidentiality, commercial-in-confidence and privacy statement available via www.detsi.qld.gov.au/help/legal/privacy.
- I understand the assessment panel's decision on applications is final.
- I understand if the organisation has any dispute in relation to the application or assessment process, a formal submission may be lodged via tourismgrants@detsi.qld.gov.au.

Name of authorised/delegated officer *

Title	First Name	Last Name

Position *

Organisation *

How did you find out about this funding opportunity? *

- | | |
|---|--|
| ☐ Social Media | ☐ Tourism event |
| ☐ Newsletter - Tourism Industry News | ☐ Regional Tourism Organisation |
| ☐ Newsletter - Tourism and Events Queensland | ☐ Local Council |
| ☐ Newsletter - Other | ☐ Local Member |
| ☐ Media article | ☐ Online - DETSI website |

Tourism Icons Investment Fund Round 2: Expression of Interest Form Preview

☐ Word of Mouth

☐ Other:

Contact information

All enquiries can be directed to the Grants team via tourismgrants@detsi.qld.gov.au and one of our team will respond as soon as practicable.

Ineligible Application

Based on your response to the eligibility check above, you are not eligible to apply for funding under this program.

Please review the program guidelines for details on applicant and project eligibility. You must satisfy each eligibility criteria to apply for Round 2 of the Tourism Icons Investment Fund.

If you have further questions regarding the program, please contact the Tourism Grants team at tourismgrants@detsi.qld.gov.au.